



## **FOR IMMEDIATE RELEASE**

CONTACT:  
Natascha Grief  
Bontrager Wheelworks and Components  
801 West Madison Street  
Waterloo, WI 53594, USA  
Telephone: 920-478-2191 x 12006  
Email: [Natascha\\_grief@trekbikes.com](mailto:Natascha_grief@trekbikes.com)  
[www.bontrager.com](http://www.bontrager.com)

CONTACT:  
Jonathan Vandenberg  
CLIX Wheel Release Systems  
432 Columbia Street  
Cambridge, MA 02141, USA  
Telephone: 1-800-736-5348  
Email: [jvandenberg@clixqr.com](mailto:jvandenberg@clixqr.com)  
[www.clixqr.com](http://www.clixqr.com)

## **Trek To Use New CLIX™ Quick Release**

**New quick-release makes front wheel removal easier and faster.**

Waterloo, WI – Joe Vadeboncoeur, Director of Product Development of Trek Bicycle Corporation, announced today that select Trek and Gary Fisher bicycles will come equipped with new Bontrager skewers that incorporate CLIX™ quick release wheel retention technology beginning with model year 2008. With global markets and a full line of high performance components and accessories, Trek is the worldwide leader in the sale of high quality, technologically sophisticated bicycles. “Trek and Bontrager are excited to be helping make front wheel quick releases easier and more intuitive to use.” said Vadeboncoeur.

The new Bontrager quick releases, developed with technology from CLIX Wheel Release Systems of Cambridge, Massachusetts, is called CLIX™ because it automatically clicks the wheel into the fork and locks the secondary retention in place. The primary quick release is then locked by hand without needing adjustment. It is also easier to use, allowing the rider to adjust and secure it with only one hand and on one side of the wheel. There are patents pending on the CLIX™ System.

“Convenience and ease of use are always top priorities when designing Trek and Gary Fisher bikes,” said Vadeboncoeur. “The Bontrager skewers incorporating CLIX™ technology are an elegant solution that makes cycling more accessible to many, while making wheel changes easier and more convenient.”

*Trek Bicycle Corporation is based in Waterloo, Wisconsin and is the world's largest manufacturer of bicycles sold exclusively through Independent Bicycle Dealers. Founded in 1976, Trek employs 1500 people worldwide and produces a full line of bicycles and accessories that are distributed in over 65 countries. For more information visit [www.trekbikes.com](http://www.trekbikes.com), [Fisherbikes.com](http://Fisherbikes.com), and [Bontrager.com](http://Bontrager.com)*

*CLIX Wheel Release Systems, based in Cambridge, Massachusetts, is a company of bicycling enthusiasts dedicated to advancing cycling through the development of innovative technologies that provide an unprecedented combination of performance and convenience. For more information on the CLIX™ wheel release system please visit [www.clixqr.com](http://www.clixqr.com).*

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